

# What can I do with a bachelor's degree in... **URBAN & REGIONAL PLANNING?**

## ➤ **WHAT IS URBAN & REGIONAL PLANNING?**

An Urban and Regional Planning (URP) major develops an understanding of modern cities, as well as the social, historical, political, economic, and cultural forces shaping urban areas. Students gain a background in community economic development, environmental stewardship and sustainability, and an understanding of how to plan for transportation, health, housing, and real estate in a global context.

## ➤ **POSSIBLE INDUSTRIES**

URP majors go on to work in a variety of industries, including:

- Regional and Urban Planning
- Government
- Nonprofit
- Education
- Law
- Business

## ➤ **COMMON JOB TYPES**

- **City & Regional Planning Aide** - Compile data from sources like maps, reports, and field and file investigations for city planners' use.
- **Emergency Management Director/Planner** - Plan and direct disaster response for crisis management; provide disaster prep training; and prepare emergency plans and procedures for natural, wartime, or technological disasters, or hostage situations.
- **Transportation Planner** - Prepare information for proposed transportation projects by gathering, analyzing, and compiling data. Also, study the use and operation of transportation systems and develop transportation models or simulations.
- **Real Estate Appraiser** - Appraise property to determine its purchase value or sale price for investment, mortgage, or loan purposes.

**For more information on these job types, visit [mynextmove.org](https://mynextmove.org) or [mymajors.com](https://mymajors.com)**



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## ➤ **ALUMNI JOB TITLES**

Every year, Career Services surveys recent alumni to find out what they are doing post-graduation. The full results of the Destination Survey can be found on the Career Services Network website. The following are selected job titles of recent URP alumni:

- Property Development Analyst
- Real Estate Appraiser
- College Leadership Consultant
- County Planner
- Property Management
- Assistant Planner
- Emergency Management Planner
- Public-Private Partnerships Specialist
- Statewide Transportation Planner

## ➤ **GRADUATE SCHOOL PROGRAMS**

The following is a list of selected graduate school program names that recent URP alumni have enrolled in based on results of the Destination Survey:

### **Master's**

- City and Metro Planning
- Healthcare Emergency Management
- Public Affairs
- Sustainability
- Urban Planning

## ➤ **ADDITIONAL CAREER RESOURCES**

- [USAJobs](#)
- [State of Michigan Jobs](#)
- [American Planning Assoc. Jobs](#)
- [City of Detroit Jobs](#)
- [City of Lansing Jobs](#)
- [APA Michigan Jobs](#)
- [AECOM Jobs](#)
- [Planning Jobs](#)
- [Planning Peeps Jobs](#)
- [Planetizen Jobs](#)

